

# Be a Better Business Owner

Do you want to be a better business owner? Of course you do! The truth is, we don't normally get into business knowing everything there is about how to successfully run one. It's usually more like trial and error along the way, and while mistakes are a great way to learn and grow, some have the ability to put us under for good. FACT - anywhere between 40% to 50% of businesses fail before they hit the 5 year mark! That's pretty alarming! One of the primary reasons is failure to invest in finding out and learning what you don't know.

This program is designed for business owners who want to step up their game so they don't become another statistic. It includes 13 hours of combined Coaching / Consulting over the course of 6 months, during which time we look at the following in relation to your business:

- Strengths, weaknesses, opportunities & threats of your business to identify your unique value proposition
- The gaps in your business when it comes to tools, systems & financials, and creating a plan to address these findings
- Where your time is being spent and how to adjust your focus to high ROI activities so you can add more balance into your business and life
- How to increase profit margins by generating more revenue while decreasing costs
- Your current marketing efforts including website, social media, branding, and development of a marketing strategy to help you meet your business goals
- How to implement systems that work for your business to increase flow and efficiency
- Staff recruitment and retention strategies including leadership development
- How to sell more products / services by meeting & exceeding customer expectations



Services provided in person, by telephone or video conferencing as per the client's preference.

Make a Noble Choice to Make a Profound Change!